ADV Part 3 - Form CRS

Connors Investor Services, Inc. is registered with the U.S. Securities and Exchange Commission ("SEC") as an investment adviser. Our services and compensation structure differ from those of a registered broker-dealer. Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS. The site also provides educational materials about broker-dealers, investment advisers and investing. Questions in text boxes below are intended to begin conversation between you and us.

What investment services and advice can you provide me?

We provide discretionary investment management services to investors, which include individuals, trusts, pension and profit-sharing plans and charitable organizations.

We first determine your investment objectives and then invest a client's portfolio according to their investment objectives. Once invested, we provide ongoing monitoring and review of account performance and asset allocation, and may periodically execute transactions based upon these reviews.

We provide our services on a discretionary basis, which means we have the authority to buy and sell securities in your account without conferring with you prior to doing so. You can place reasonable restrictions on the securities and types of securities that we buy by notifying us, in writing.

In managing your account, we do not limit the types of securities that we may use, but we generally will purchase and sell individual equity (stocks), debt (bonds) and fixed income securities, exchange traded funds ("ETFs"), and mutual funds. Some of our strategies involve covered call writing and other options trading strategies. We may also recommend that you invest in our affiliated mutual fund or private investment funds or both.

We generally require a $500,000 minimum asset level for investment management services. For more detailed information about our *Advisory Business* and *Types of Clients*, please see Items 4 and 7, respectively, in our Form ADV Part 2A.

Given my financial situation, should I choose an investment advisory service? Why or why not?
How will you choose investments to recommend to me?
What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

Our fee is based on a percentage of your assets under our management. We generally deduct our fee from one or more of your investment accounts on a quarterly basis, in advance, based upon the market value of assets under management on the last business day of the previous quarter. Because our fee is based on the amount of your assets under our management, the more assets you entrust us to manage, the more you will pay us for our services. Therefore, we have an incentive to encourage you to increase the amount of assets that you entrust to us.

Your account will be held at a qualified custodian, which generally charges transaction fees for effecting certain securities transactions. In addition, your assets may be invested in mutual funds, ETFs and other pooled investment vehicles. You will bear your pro rata share of the investment management fees and other fees of the funds, which are in addition to the fees you pay us. These fees and expenses are described in each fund's prospectus or offering document and potentially include a management fee, distribution fee, and other fund expenses. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand the fees and costs you are paying.

Help me understand how these fees and costs might affect my investments. If I give you $500,000 to invest, how much will go to fees and costs, and how much will be invested for me?

For more detailed information about our fees and costs related to our management of your account, please see Item 5 in our Form ADV Part 2A.

A copy of our Part 2A is available at:

https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR_VRSN_ID=871130

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means:

* We recommend a particular custodian, Charles Schwab & Co., Inc., from which we receive support services. This presents a conflict of interest, because our receipt of its support makes us more inclined to continue using and recommending it.

* We may recommend rollovers out of employer-sponsored retirement plans and into Individual Retirement Accounts that we manage for an asset-based fee. If we don't currently manage your account held with your employer's plan, this will increase our compensation.

* We may recommend that you invest in our affiliated mutual fund—the Connors Hedged Equity Fund. As it relates to the fund's underlying strategy, we prefer our mutual fund over our separately managed account strategy and other unaffiliated products offering comparable strategies. While we waive our advisory fee for clients investing in the fund, we stand to earn a management fee from the fund, which may be more (or less) than what we stand to earn from an advisory client.

* We may recommend that you invest in one or more of our affiliated private investment funds. Many times, we will recommend our affiliated private investment funds over non-affiliated funds. In addition, we stand to earn compensation from our funds that may exceed the advisory fee that you pay us. This recommendation creates a conflict of interest for these reasons.

* We are a partial owner, and may recommend the services, of Founders Fiduciary Services, which provides administrative trust services in conjunction with Counsel Trust Company. This presents a conflict of interest because we may indirectly benefit from the payment of fees to Founders Fiduciary Services / Counsel Trust Company.

How might your conflicts of interest affect me, and how will you address them?

For more detailed information about our conflicts of interest, please review Items 4, 10, 11 and 12 of our Form ADV Part 2A.

How do your financial professionals make money?

Our financial professionals are generally compensated on a salary basis and may receive discretionary bonuses and contributions to a corporate profit-sharing plan. In the event an employee earns a bonus, it is based on various factors. In addition, certain of our financial professionals are equity owners of the firm, in which case they stand to receive a share of the profits of the firm.

Do you or your financial professionals have legal or disciplinary history?

No. The firm and its financial professionals do not have any legal or disciplinary history. We encourage you to visit www.Investor.gov/CRS to research our firm and our financial professionals.

Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Additional information about our firm and our financial professionals is available on the SEC's website at www.adviserinfo.sec.gov. You may contact our Chief Compliance Officer, Debora M. Covell, at any time to request a current copy of our Form ADV Part 2A or this Client Relationship Summary ("CRS"). Our Chief Compliance Officer may be reached by phone at (610) 376-7418.

Notice of Material Changes

- No material changes since our last update on ***March 31, 2025***

A copy of our Part 2A is available at:

https://files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR_VRSN_ID=871130